

FACTS ABOUT
CENSUS 2020

You
Matter

— BE COUNTED —

WHAT IS THE CENSUS?

The U.S. Constitution requires the federal government count everyone living in the country every 10 years. The tally must include people of all ages, races, and ethnic groups; all citizens and non-citizens.

The Census is intended to count everyone in the place they usually reside. Every household should complete a census form – either online, or by mail or phone – by April 1, 2020.

Participating in the Census is the right and responsibility of all U.S. residents.

WHY DOES THE CENSUS MATTER?

Census data help shape the future of our community and determine our representation in all levels of government. Census information supports decision-making by both public agencies and private organizations. Critically, Census data are used to determine the allocation of federal funds to states for dozens of programs, including highway planning and construction, Medicaid, Children's Health Insurance Program, Head Start, and Section 8 housing assistance.

\$5.7 BILLION

FEDERAL FUNDING RECEIVED
IN 2016 BY UTAH STATE AND
LOCAL GOVERNMENTS

THAT'S ABOUT

\$1,870 PER PERSON
AN INACCURATE CENSUS COUNT
COULD DEPRIVE UTAH AND
SALT LAKE COUNTY RESIDENTS OF
NEEDED RESOURCES

Statistics from the Counting for Dollars 2020
Project at The George Washington University's
Institute of Public Policy, Jan. 30, 2019.

HOW CAN YOU PARTICIPATE?

The process is simple and straight-forward, although Census 2020 will be different from previous counts. *It's important to know Census 2020 will be the first to be conducted primarily online; home visits by Census workers will be limited.* Salt Lake County, cities, metro townships and partner organizations are working hard to make it as easy as possible for people to respond to the Census.



INTERNET RESPONSE

For the first time, Census 2020 will be conducted mostly online, benefiting some respondents, but raising concerns about technology difficulties and lack of internet access for many people.



LANGUAGE BARRIERS

The online Census questionnaire will be offered in multiple languages. However, English proficiency is required to navigate the system or request assistance. Salt Lake County and partner groups can help residents to navigate this barrier.



CONFIDENTIALITY

Your information is confidential. By law, the Census Bureau will never identify you individually. Title 13 of the U.S. Code protects the confidentiality of all your information and violating this law is a crime with severe penalties.

TO LEARN MORE VISIT: SLCO.ORG/CENSUS

