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The Census is intended to count everyone in the place they usually reside. Every household should complete a census form – either online, or by mail or phone – by April 1, 2020. Participating in the Census is the right and responsibility of all U.S. residents.

Census data help shape the future of our community and determine our representation in all levels of government. Census information supports decision-making by both public agencies and private organizations. Critically, Census data are used to determine the allocation of federal funds to states for dozens of programs, including highway planning and construction, Medicaid, Children’s Health Insurance Program, Head Start, and Section 8 housing assistance.

**WHAT IS THE CENSUS?**

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**WHY DOES THE CENSUS MATTER?**

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- **INTERNET RESPONSE**
  For the first time, Census 2020 will be conducted mostly online, benefiting some respondents, but raising concerns about technology difficulties and lack of internet access for many people.

- **LANGUAGE BARRIERS**
  The online Census questionnaire will be offered in multiple languages. However, English proficiency is required to navigate the system or request assistance. Salt Lake County and partner groups can help residents to navigate this barrier.

- **CONFIDENTIALITY**
  Your information is confidential. By law, the Census Bureau will never identify you individually. Title 13 of the U.S. Code protects the confidentiality of all your information and violating this law is a crime with severe penalties.

**HOW CAN YOU PARTICIPATE?**

The process is simple and straightforward, although Census 2020 will be different from previous counts. It’s important to know Census 2020 will be the first to be conducted primarily online; home visits by Census workers will be limited. Salt Lake County, cities, metro townships and partner organizations are working hard to make it as easy as possible for people to respond to the Census.

**Facts about Federal Funding Received in 2016 by Utah State and Local Governments**

- **$5.7 BILLION**
  Federal funding received in 2016 by Utah state and local governments

- **$1,870 PER PERSON**
  An inaccurate Census count could deprive Utah and Salt Lake County residents of needed resources


**TO LEARN MORE VISIT: SLCO.ORG/CENSUS**